



## SPECIAL CYCLE SPORTS FOCUS

Industry insiders say that the category of cycle sports has weathered the recession remarkably well, thanks to the positive convergence of several key demographic, economic, and environmental factors, including

- Rising fuel prices. The high cost of the commute has led many consumers to consider alternative forms of transportation, leading to growth in the hybrid and road bike segments of the market.
- Consumer demand for higher quality bicycles. The average unit price (wholesale) for bicycles in the independent bicycle dealer sector grew 23.07% in 2009, reflecting the trend towards higher quality bicycles being sold through the Independent Bike Dealer sector. The average retail bicycle price in the IBD sector was \$725. (Source: BTAC)
- Concerns for the environment. The impulse to “go green” has stimulated interest in cycling for both consumers and municipalities. More cycle paths are being constructed, and the cities of Montreal and Toronto have both launched public bicycle rental programs.
- Appeal of cycling to Baby Boomers. Cycling is a relatively low impact activity that appeals to the aging Baby Boomer demographic. And, for most consumers, there’s no learning curve or intimidation factor.

And there is every indication that the positive Canadian market trends will continue. “The Canadian IBD sector continues to weather the global economic downturn in much better shape than their American counterparts,” says Robert Jones, Director of Market Research for BTAC. “Inventory levels are in better shape than they were last year. Unit sales are up from the previous year, with dollar sales similar to last year.”

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**with Pierre Grenier, Canadian Sales Director, Louis Garneau Sports**

**CSN: What is Louis Garneau?**

**Pierre Grenier:** Louis Garneau is a manufacturing and distribution company specialized in the design and development of high-quality sports clothing, mainly triathlon and cycle wear, helmets, and accessories, as well as clothing for cross-country skiing and other outdoor activities, helmets for alpine skiing, custom clothing for teams and corporations, as well as bikes and fitness equipment.

The company started in the fall of 1983, in his (Louis Garneau's) father's garage. After 13 years of bike racing and winning the Canadian Championship in individual pursuit, Louis Garneau and his wife started manufacturing their first cycling clothes. In 1984, after participating in the Los Angeles Olympic Games, he decided to leave active competition and turn to business.



Today, thanks to international sales and sponsorships, as well as great, innovative products, Louis Garneau Sports Inc., located in St-Augustin, near Quebec City, is known throughout the world. The group has more than 350 employees and sales keep increasing. The Louis Garneau brand is available in over 40 countries. The company is continuously growing and focussed on developing innovations.

**CSN: What is your personal background, and when did you go to work for Louis Garneau?**

**PG:** I launched my own sports agency back in 1982 during the good old times of the windsurfing phenomenon. For 14 years, the agency, based in Montreal, was importing and distributing summer and winter products to be sold on the Canadian market. Born in Quebec City, I knew Louis Garneau. I was doing cycling clothing lines and accessories when we connected during a trade show. The rest is history.... In 1996, he opened a new position as International/Canadian Sales Director and I felt that the challenge of joining LG occurred at the right time. Since the company has known an important growth, I am currently 100% in charge of the Canadian market, and there is now an International Sales Director.

**CSN: What changes have you seen in the bicycle industry over the years?**

**PG:** The bike business follows the demographic population, and becomes the best option for everyone in order to carry on health and fitness. We have noticed a constant demand for innovative products due to the open market brought by the Internet. Green effect has had a direct impact on the commuting world. The "Lance factor," too, created such a positive impact in the bike enthusiasm in North America.

**CSN: What challenges has the company faced over the years, and what has Louis Garneau done to overcome these challenges?**

**PG:** We are living in a global market, which requires adapting our buying and sourcing strategies. Most products must be available all year round. Sourcing is a constant mutation due to lead time of production and pricing according to quantities. We must continually find a way to be very efficient.

**CSN: What opportunities has LG seized (global markets, etc.), and why?**

**PG:** Even on the face of a worldwide economic recovery, the global bike industry is seeing the future on a very positive note.

**CSN: What trends are you seeing in the industry overall?**

**PG:** There is a constant demand for better products. Consumers are aware of what they can get in every category in which they are participating. Every product must be function-driven, whatever consumers are looking for.

**CSN: What can retailers do to capitalize on these trends?**

**PG:** Products must be appealing to the consumers. More and more bike shops are now turning sections into an environment just like shop-in-shop, where they merge hard and soft goods segmentations. Quality display and informative POP are assets for a store.

**CSN: What are your overall thoughts on the state of the industry in Canada, including the entry of Mountain Equipment Coop into cycling?**

**PG:** The Canadian market has a very distinctive pattern with the Mass Market, the Sporting Goods Groups, and the Bike Specialist. Having noticed an increase in popularity for cycling in the population, everyone is now capitalizing on this to get a bigger piece of the pie.

**CSN: What are your overall thoughts on the bike culture in Canada?**

**PG:** In Canada, we have a strong relevant network of cycle paths. They have been built to serve a very specific clientele known as commuter and recreational bike users. The growing popularity of sports has increased the number of performance-driven cyclists on the road. We are now seeing a new phenomenon, where cohabitation between cars and bikes is still a challenge for the years to come.

**CSN: What, in your opinion, does the future hold for Louis Garneau?**

**PG:** We are very fortunate to be a private company and to have the opportunity to go for a training bike ride at lunch time with our President (Louis) and the staff. It is obvious that the DNA of the company is Bike, and every single action we take is done by passionate users.

**Info:** [www.louisgarneau.com](http://www.louisgarneau.com)

**with Janet O'Connell, Executive Director Bicycle Trade Association of Canada****1. What programs does the Bicycle Trade Association of Canada offer the industry?**

BTAC operates in several areas. Our largest activity by far is ExpoCycle, our annual trade show held with our Retail Power Program of Seminars for the Retail cycling industry. The Advocacy efforts are at the heart of BTAC's mission to change Canadian culture and position cycling as pre-eminent form of transportation and recreation, and we continue to partner with leading advocate organizations a cross the country to improve cycling at every level of government. BTAC also provides grants to grassroots organizations to assist at a local level. For our Retail and Supplier members BTAC has a number of costing savings program such as our bike shop insurance program that is saving retailers a considerable amount on annual store insurance.

**2. What is the state of the industry?**

The Canadian IBD industry weathered the global economic downturn very well. In fact, according to our market research and statistics program, the IBD (Independent Bicycle Dealer) sector grew through the recession, with sales of higher end bicycles doing particularly well.

**3. What are some of the challenges the industry has faced over the past two years?**

So far, as I mentioned above, the IBD sector has performed remarkably well. There are a few areas of concern: higher inventory levels, the HST coming to Ontario and B.C., and competing chains such as MEC. MEC is still new to the market, so we have not seen what impact it will have, however, I feel confident that professional bicycle dealers will continue to do well, and that consumers will recognize the value of dealing with a specialist, with trained staff.

**4. How does Canada rank as a cycling populace?**

Of course, compared to some of the European countries, we are much smaller, and much of our cycling is seasonal - especially in the East. But cycling continues to grow, especially with the increased recognition of health and fitness, and the environment.

**5. The cities of Montreal and Toronto have introduced public bicycle rentals recently. How in your opinion will this affect the industry overall?**

We believe that anything that gets more people on more bikes, more often, is good for the industry.

**6. What are some of the key trends, as you see them, in the industry right now?**

The interest in commuting and hybrid bikes for transportation and fitness has shown significant growth in the past 18 months. Also, the growth in demand for higher quality, higher price point bikes has been significant.

**7. What's ahead for the bicycling industry in Canada?**

We believe that cycling is well positioned to grow, as interest in the environment, alternative forms of transportation, and fitness increase.

**Info:** [www.btac.org](http://www.btac.org); [www.expocycle.ca](http://www.expocycle.ca)

**BIKES BY NUMBERS****(Statistics courtesy BTAC)**

- BTAC reported a year-over-year growth in bicycle sales for 2009 by Independent Bicycle Dealers (IBDs) of \$29,531,878 at retail value.
- For the full 2009 year, Unit Sales were down 7.55% to 336,223 units, but Dollar Sales were up 13.77% to \$174,250,644 (wholesale), for an estimated retail market value of \$243,950,902.
- The Average Unit Price (wholesale) in the IBD sector grew 23.07%, reflecting the trend towards higher quality bicycles being sold through the IBD sector. The average retail bicycle price in the IBD sector was \$725.
- Year-over-year, all major categories of bicycles grew in Dollar Sales, led by Road models (+32.95%) and Hybrids (+15.41%). 26" wheeled models showed more modest growth (6.74%), as did the Youth category (10.25%).
- In Unit Sales, Road was the only major category to post significant growth for 2009, up 14.83%, followed by Hybrids at 2.63%. 26" models fell a substantial 19.34%, with the exception of the higher priced Dual Suspension sub-category, which grew an impressive 22.78%.
- The greatest growth in the first quarter of 2010 continues to be in the Hybrid and Road bike categories.

*Through its Data Capture Program, BTAC receives quarterly reports of Unit and Dollar sales by suppliers to the IBD market on sales of bicycles across multiple categories. Currently, an estimated 90% of IBD suppliers participate in the program.*

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# ExpoCycle 2010

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2010  
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## Hamilton-based Niko Apparel introduces cycle apparel line



Niko Apparel Systems, a specialist in custom manufactured team apparel, recently launched its own line of cycling apparel. In addition to its new cycling line, Niko also produces team uniforms for rowing, dragon boating, hockey, and ultimate Frisbee, shipping its products around the world. The company, which was established in 1996, has 30 employees who work in its 12,300-square-foot manufacturing facility in Hamilton. “We are a fully integrated company which designs and manufactures its garments. Design, cutting, sewing, embroidery and sublimation are all done on premises,” says Joe Camillo, owner.

The move to produce its own line of cycling apparel came after a major cyclesports supplier contracted Niko to produce custom sublimated jerseys. “In order to be selected as a vendor, we had to meet their strict quality and delivery requirements,” says Camillo.

One of Canada’s largest retail stores has just placed an order with Niko for their new cycling line, and Camillo welcomes other interested retailers to contact him for a catalogue. “We’re trying to get the word out that small Canadian custom apparel manufacturing is alive and well,” he says.

**Info:** [www.nikoapparel.ca](http://www.nikoapparel.ca)

### Contact:

Joe Camillo  
905-318-0845  
[info@nikoapparel.ca](mailto:info@nikoapparel.ca)



## New “Endless Possibilities” line for ATAC Sportswear

Vancouver-based ATAC Sportswear produces a wide range of sublimation printed full custom and semi-custom cycling apparel for retail stores, bike events, corporate teams and clubs, and competitive teams. Its new “Endless Possibilities” graphics and logos collection allows customers to create their own cycling apparel. “Simply drop your corporate, event, or sponsor logos into on our latest generation technical performance fabrics,” says Derek Robbins, ATAC Sportswear. Additionally, ATAC Sportswear supports retail stores, benefit events and ‘Gran Fondo’ type events with promotional banners, flags and event tents.



**Info:** 604-530-3918; 800-827-3483  
[www.customerservice@bikeatac.com](http://www.customerservice@bikeatac.com); [www.bikeatac.com](http://www.bikeatac.com)

## Lambert extends Saris Cycling Group products

Lambert has announced it has extended its portfolio of Saris Cycling Group products to include all CycleOps trainers.

Based in Madison, WI, Saris Cycling Group has been a leader in bicycle racks and performance training products since 1974. In 2009, Lambert

began offering the complete line of Saris car racks and parking solutions as well as CycleOps indoor cycles and PowerTap power-measuring hubs. Under the new agreement, Lambert will now offer CycleOps magnetic and fluid trainers.

“Adding CycleOps trainers to our product portfolio was a natural step to provide both magnetic and fluid technologies to our customers and consoli-

date our leadership position in the trainer market,” explained Sylvain Caya, General Manager at Lambert. “This does not change our strong commitment to Tacx, with which Lambert remains the exclusive distributor in Canada. Lambert is simply offering the most complete selection of performance trainers from the top two manufacturers in the world.”

**Info:** [www.cycleslambert.com](http://www.cycleslambert.com)

## Kazam kids' bikes win prestigious awards

Kazam Run Bikes recently received the following awards: Oppenheim Toy Portfolio Gold Seal award 2009 - Best Toy Award given to outstanding new products that enhance the lives of children; Dr Toy Awards: 10 Best Active Products 2009 and 100 Best Children's Product 2009. The bikes feature a unique footrest to help beginning cyclists balance with ease. Children lift their feet up naturally and position them on to the foot rest maintaining proper balance and centre of gravity that's similar to riding a traditional bicycle. Available in pink, blue, red, and green, the bikes offer a steel frame and wheels, rubber tires and tubes, quick release seat post, bearing headset, and adjustable stem height.

Info: ALP Enterprise Solutions  
604-849-1824, Email: [alpes@telus.net](mailto:alpes@telus.net)



## Three Wins for Shimano riders on one day

May 27, 2010 was a very good day for Shimano and its Di2 electronic shifting system. Three professional road races at the same date and all of them were won by riders using Di2 technology and PRO. André Greipel (HTC-Columbia) took the stage win in the Giro d'Italia. Kenny van

Hummel won the second stage in the Tour of Belgium and his team mate Robert Wagner was the fastest sprinter in the second stage of the Bayern Rundfahrt. He beat Adam Leigh Howard (HTC-Columbia) who was also using DURA-ACE Di2 components.

## New Ontario reps for Louis Garneau Sports

Louis Garneau Sports has announced that Martin Dulson and Kelly Ford-Dulson will represent Louis Garneau in Ontario (excluding Ottawa Valley and Northern Ontario; Bryan Aller will continue to service this territory). The pair assumes the sales territory of Mike Britten, who has been promoted to Canadian Sales Manager working from the firm's head office in Quebec, effective June 15th. They will represent the full LG line, including bikes, cycling clothing and triathlon, summer accessories, winter products, and fitness equipment, as well as custom clothing for their territory.

"With many years of experience in the bike business, Martin and Kelly are bringing with them their dedication, passion and high quality service to all Louis Garneau dealers," says the company.

**Contact:**

Tel: (519) 273-4322  
Email: [sonsport@sympatico.ca](mailto:sonsport@sympatico.ca)

## Mica Sport Canada fills Customer Service/Warranty position

Mica Sport Canada has announced that Ben Kitchen, a recent graduate of the Sporting Goods Business Program at Sir Sandford Fleming College has joined the company in the position of Customer Service/Warranty department of its Scott Bicycle Division.

"It is my pleasure to announce that he joined our company on May 10th, 2010," says Aaron Barsanti, sales and marketing for Mica Sport Canada. "In addition to recently graduating from the sporting goods program, Ben also has years of retail experience in the sporting goods industry."

**Contact:**

Ben Kitchen  
Tel: 705-646-2462, Ext. 207  
email: [ben@micasport.com](mailto:ben@micasport.com)

[www.micasport.com](http://www.micasport.com)

## Ibex Canada appoints new Western rep

Double J has announced that Rob Dickison of Dickison Agencies is the new Western Canada sales representative for Ibex Canada, effective immediately. Ibex Canada is a division of Double J.

**Contact:**

Rob Dickison  
Dickison Agencies  
2476 Keats Rd.,  
North Vancouver, B.C.  
V7H 1J5

Phone: 604-929-7362  
Fax: 604-929-7365  
email: [rdagencies@telus.net](mailto:rdagencies@telus.net)

## Registration begins for BTAC summer show

Online registration has opened for the Bicycle Trade Association of Canada's (BTAC) annual trade show. ExpoCycle is scheduled to take place on September 12-14, 2010 at the Place Bonaventure, Montreal, Quebec. The trade show coincides with the UCI ProTour in Montreal on the opening day of the show.

Organized by Groupe Serdy, the UCI ProTour will debut in Quebec City on September 10th and then ride into Montreal on September 12th. A live-video feed of the race will be featured on the ExpoCycle show floor.

The 2010 schedule will cover such topics as the Woman's market, social media, business strategies and tactics, fostering customer loyalty, and maximizing the potential of the Internet.

ExpoCycle will also offer guided merchandising tours on the show floor. Attendees will also have the opportunity to test bikes and ebikes on the new indoor test track. BTAC will be offering retailers the chance to win prizes if they register before the "Early Bird" deadline of June 30th.

**Info:** [www.expocycle.ca](http://www.expocycle.ca)

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## Munich BIKE EXPO to feature dirt jump competition

It's all about the experience these days at trade shows, and Munich's cycling sports trade show BIKE EXPO is no exception. The event, which is scheduled from July 22nd-25th, will host brands such as Cannondale, Fatmodul, KTM, Kona, Maloja, Mongoose, Morewood, POC, Radon, Reflex, Rose, Schwalbe, Selle Royal, Skins, Sombrio, Spank, Stereobikes, TSG or Ziener in what organizers call "a casual festival atmosphere."

In addition to its product selection the BIKE EXPO open air ground also offers the GO BIG OR GO HOME newcomer competition. Close to 200 young talents from all over the world will compete in this contest on July 22nd and 23rd to qualify for the BIG IN BAVARIA Dirt Jump Contest. They'll showcase their skills on a specially designed GO BIG OR GO HOME track, and 10 amateurs each from the MTB and BMX categories will go on to the main contest BIG IN BAVARIA on July 24th and 25th, where they'll compete with international top riders for a 40,000 Euro prize purse.

Feel like hopping on a bike yourself? You can do so at the MTB test track. In addition to measuring one's own skill level, show reps says that visitors may also test the latest models offered by the exhibitors on the dirt track with plenty of difficult passages.

**Info:** [www.bike-expo.com](http://www.bike-expo.com)

## Mont St. Anne to host VÉLIRIUM 2010 and World Championships

The sports and social event Vélirium will once again draw mountain bike aficionados to Mont St. Anne for its roster of activities. The fun starts on August 14 and 15 with the Downhill Quebec Championships and wraps up with the World Championships, which take place from August 30 to September 5.

The World Championships, a cross-country event, is expected to feature an expected 800 athletes representing more than 50 countries. In the downhill challenge, the world's top downhill athletes will race against the clock to handle technical sections at top speed. At the foot of the mountain, under the spotlights, 4-Cross competitors will face a course littered with jumps and obstacles. And finally, the UCI Trials World Championships will take over Mont-Sainte-Anne, with their specially designed bikes unlike any others.

The family event also offers a family zone, free bike test rides, a photo exhibition, the screening of some of the best bike films in the industry, happy hour, and the Bleu Nuit Belle Gueule Party. Vélirium also presents Vélikidz on August 22 and September 4. Tomorrow's athletes will face off in friendly races where everyone takes home prizes and medals.

**Info:**

To register for the competitions or obtain more information, visit [www.montsainteanne2010.com](http://www.montsainteanne2010.com).

More details at [www.montsainteanne2010.com](http://www.montsainteanne2010.com)

Facebook: <http://www.facebook.com/Vélirium>

Twitter: <http://twitter.com/2010mtbworlds>

## Interbike opens online registration for retailers

Online registration has opened for retailers for the Interbike International Expo 2010, to be held in Las Vegas from September 22-24, preceded by OutDoor Demo in Boulder City on September 20 and 21. Qualified buyers are invited to register at [www.interbike.com/register/attendee-registration](http://www.interbike.com/register/attendee-registration).

During the week of Interbike 2010, manufacturers, retailers, distributors and advocates representing the cycling industry are invited to Boulder City to preview and test product in Bootleg Canyon, a world-renowned network of mountain bike trails, downhill-specific courses, a professionally built BMX track, a closed road course and cyclo-cross demo course. Following two days of demos, the industry gathers at the Sands Convention Center in Las Vegas to participate in meetings, product launches, seminars and more.

Retailer and distributor registration is free through August 20, 2010. Registration for retailers and distributors that register online after this deadline or on-site will be \$35. Non-buyer badges are available now for \$400 through August 20 and for \$450 after this date.

**Info:** [www.interbike.com](http://www.interbike.com)

## Apparel:

**New Zealand Merino wool** company **Icebreaker** will enter the cycling category with a collection of technical apparel items for the road, mountain, and commuter biker for Spring/Summer 2011. The GT Bike range features shorts and two different sets of tops: one set for road bikers, and one for



mountain bikers. The road garments have a slim, sleek, race fit to minimize air drag, bold styling, and clean, modern lines. Special features include: drop tail hems and a gripper at the back hem to keep the jersey in place; reflective rear details and branding, and a three-panel

back pocket for storage; and reinforced stress points on tops. The bike shorts and bibs contain a very high percentage of merino – 85% - for lasting comfort and support in the saddle, with a minimal amount of spandex and nylon for durability, strength and resistance to pilling. The company has partnered with a manufacturer who supplies chamois to the world's leading bike brands.

**Info:** [www.icebreaker.com](http://www.icebreaker.com)

**ATAC Sportswear** recently introduced its “Pro Elite” bib short, a cycling position short form fitted from the fine Italian fabrics, including the company’s “Carbon Elite” Italian chamois. The short also features a unique size fit for the competitive cyclist or the serious weekend warrior. **Info:** [www.customerservice@bikeatac.com](mailto:www.customerservice@bikeatac.com)

**IBEX’s** Men’s Commuter Knickers were designed to provide great comfort and can also be worn casually as everyday shorts. Designed for the commuter cyclist to go from bike to desk, they’re built using a wool blend with a heathered weave. Granite heather. Machine washable.

**Info:** [www.ibex.com](http://www.ibex.com)

**Gore Bike Wear’s** Xenon Sonic Lady Bibtights were designed for women road cyclists by Anita Knopik, a garment engineer on the company’s development team. The high-performance bib tights were specially developed for women racing cyclists who like to go on longer tours. Knopik says the tights offer a perfect fit and a seat cushion that provides good impact absorption, in conjunction with optimum moisture management, without a bulky, “nappy-like” feeling. The tights utilize two side zips, allowing the back section of the tights to be folded down in seconds for bathroom breaks.

**Info:** [www.gorebikewear.com](http://www.gorebikewear.com)

Watch the YouTube demo:  
<http://www.youtube.com/watch?v=34LydsHtpZM>



## Bicycles/Parts/Accessories

The Hudson 1, a city hybrid, is among the many new introductions for 2011 from **Jamis Bikes**. With a frame constructed from 6061 TIG-welded aluminum, this laid back sport comfort design offers a low-standover/upright ride position. Its unicrown, hi-tensile steel fork has over-sized and radiused blades, while its wheels feature Alex alloy rims, 36H, Formula alloy hubs with QR, and 14g stainless steel spokes. The bike rides on Jamis Sport Comfort, 26 x 1.95" tires with skinwall sides. It offers the Jamis Comfort bike saddle, constructed with memory foam, synthetic suede top, burnished side panels and bumper springs. The bike is available in M: Black Pearl, Monterey Blue or Olive Oil F: Monterey Blue or Pearl White

**Maya Cycle**, a one-wheel bicycle cargo trailer, features a kickstand that keeps the trailer and bicycle standing upright. Its handle bars rotate, converting the trailer into a wheelbarrow, so you can shift your cargo to where you want it. The trailer was designed to maneuver around sharp turns and corners, following in-line with the bicycle wheels. It can transport up to 66 lbs. and can be easily attached or removed from a bicycle for storage. The trailer also comes with a free waterproof bag.



**Info:** [www.mayacycle.com](http://www.mayacycle.com); [info@mayacycle.com](mailto:info@mayacycle.com)

**Gibson\*Green (G\*G)** natural oil bike lubricant is said to keep chains lubricated longer than traditional oil. Company owner Ian Gibson has marketed this product to several independent bike shops in Southern Ontario and is taking his green oil national. Gibson says that the highly lubricating properties of (G\*G) all natural oil are made possible by the fundamental composition of the vegetable oil molecules as well as the chemical structure of the oil itself.

**Info:** [www.iangibsonmarketing.com](http://www.iangibsonmarketing.com)

Included in **ROTOR Bike's** mid-season product launch are the S3X Stem, the Press-Fit BB, and the 165mm 3D Crank, among other introductions. The S3X's four conventional titanium bolts up front were designed to offer significantly simplified faceplate installation. The Steerer tube clamp uses just one oversized DTT bolt and insert while optimized wall thicknesses are said to offer increased rigidity and fatigue resistance, despite the weight savings. The Press-Fit BB offers new, advanced non-contact labyrinth seals for smoother spinning with improved protection against dust, water and mud. Compatible with all Press-Fit system frames manufactured to Shimano specifications. The 165mm 3D crank was designed for time trial, and to meet the demands of shorter riders for a quality alternative. The S3X carbon fiber handlebar with titanium chainmail reinforcement at the stem and bar-end clamping zones protects the carbon structure from pinching and scraping damage. (Bar-end compatible). Weight: 120 g. Available at or before Eurobike 2010.

**Info:** [www.rotorbike.com](http://www.rotorbike.com)

## Bicycles/Parts/Accessories

**Dakine** has introduced four new cold weather cycling glove models for Fall 2010. The first is an updated version of the fully waterproof Storm Rider. New for fall is the Tundra glove with windproof shell and Thinsulite insulation for cold, dry riding days. For all around cool fall mountain biking days, the new White Knuckle offers performance, dexterity, and added warmth, says Dakine, while the Chinook Windstopper glove provides all-round cool weather performance for commuting or cruising. **Info:** [www.dakine.com](http://www.dakine.com)



**Timex Canada** will launch its Global Trainer GPS timepiece to in September. The watch offers a Speed/Cadence Sensor to pick up cycling info. It also features a Multi-Sport mode for triathletes. Like the Race Trainer HRM, the Global Trainer also comes with access to TrainingPeaks software so users can easily download and/or track information, including Power Meter info from products that use the ANT+ platform. **Info:** [www.timex.com](http://www.timex.com)

### CSGA Sport Industry Forum: Bring a Buddy Special:

Bring a colleague from your workplace to the CSGA Sport Industry Forum -- absolutely free of charge!

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**Where:** Toronto Congress Centre, Toronto

For more information, contact: Marisa Viviani, CSGA Events/Member Manager, [mviviani@csga.ca](mailto:mviviani@csga.ca) or 888-393-3002 ext. 30, to register, or visit: [www.csga.ca](http://www.csga.ca)

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