

Icebreaker's New Running and Cycling Lines

Icebreaker has developed collections specific to technical and commuter cycling and running apparel for Spring/Summer 2011. The GT Run range, aimed at both fitness and elite runners, will offer runners both natural fiber and synthetic garments.

The GT Bike range will offer bike shorts and bibs for road and mountain cycling that contain 85 percent merino wool with a minimal amount of spandex and nylon for durability and strength. There is also a new line for commuter cyclists, which the company claims is their fastest-growing category, designed with merino wool to be worn all day rather than changed into for the commute.

